

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG28/12 14.51  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

CLASS: NATL.

LOCAL

REGIONAL

EST#1931 COMMENTS: (LINE, ORDER, INVOICE)

DATE AUG28/12 14.51

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$178010..97X  
PLS CFM, THX 8/28

STANDARD ELECTRONIC INVOICING - AGENCY IDB #1021

ALL STATIONS USING ELECTRONIC INVOICING IS ALSO AVAILABLE  
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

| :LINE# | : | REP   | : | CD | : | TIME PERIOD | : | LGTH | : | SEC | : | RATE | : | START DATE | : | END DATE | : | SPTS /WK | : | WEEK INVT | : | DAYS | : | TOTL SPTS |
|--------|---|-------|---|----|---|-------------|---|------|---|-----|---|------|---|------------|---|----------|---|----------|---|-----------|---|------|---|-----------|
| :      |   | LINE# | : | :  |   | :           | : | :    |   | :   | : | :    |   | :          | : | :        | : | :        |   | :         | : |      | : | :         |

AGENCY EST# = 1931

| AGENCY    | DATE | TIME       | LOCATION | REMARKS     |
|-----------|------|------------|----------|-------------|
| 600A-700A | 30   | \$1,500.00 | 10/2     | 10/5 4 TU-F |

PROGRAM : NEWS  
CON COM1: 1X PER DAY

REP HEADLINE# 6299864  
\*\*\* ORIGINAL REV#0 \*\*\*

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|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 2     |     |    | 700A-900A<br>PROGRAM : GMA<br>CON COM1: 1X PER DAY                | 30   |     | \$1,600.00 | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 3     |     |    | 1000A-1100A<br>PROGRAM : MILLIONAIRE/FEUD<br>CON COM1: 1X PER DAY | 30   |     | \$375.00   | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 4     |     |    | 1100A-1200N<br>PROGRAM : VIEW<br>CON COM1: 1X PER DAY             | 30   |     | \$750.00   | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 5     |     |    | 1200N-100P<br>PROGRAM : NEWS<br>CON COM1: 1X PER DAY              | 30   |     | \$675.00   | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 6     |     |    | 400P-500P<br>PROGRAM : DR OZ<br>CON COM1: 1X PER DAY              | 30   |     | \$800.00   | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 7     |     |    | 500P-600P<br>PROGRAM : NEWS<br>CON COM1: 2X PER DAY               | 30   |     | \$1,800.00 | 10/2       | 10/5     | 8        |           | TU-F | 8         |
| 8     |     |    | 600P-630P<br>PROGRAM : NEWS<br>CON COM1: 1X PER DAY               | 30   |     | \$2,400.00 | 10/2       | 10/5     | 4        |           | TU-F | 4         |
| 9     |     |    | 700P-730P<br>PROGRAM : JEOPARDY<br>CON COM1: 1X TU,W,F 2X TH      | 30   |     | \$2,400.00 | 10/2       | 10/5     | 5        |           | TU-F | 5         |
| 10    |     |    | 730P-800P<br>PROGRAM : WHEEL<br>CON COM1: 1X TU,TH-F, 1X WED      | 30   |     | \$2,400.00 | 10/2       | 10/5     | 5        |           | TU-F | 5         |

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|------------------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|-------|-----------|
| :LINE#                       | :   | :  | :           | :    | :   | :          | DATE       | DATE     | /WK     | INVT      | :     | SPTS      |
| 11                           |     |    | 1135P-1205A | 30   |     | \$825.00   | 10/2       | 10/5     | 4       |           | TU-F  | 4         |
| PROGRAM : NITELINE           |     |    |             |      |     |            |            |          |         |           |       |           |
| CON COM1: 1X PER DAY         |     |    |             |      |     |            |            |          |         |           |       |           |
| 12                           |     |    | 1100P-1135P | 30   |     | \$2,000.00 | 10/2       | 10/7     | 8       |           | TU-SU | 8         |
| PROGRAM : NEWS               |     |    |             |      |     |            |            |          |         |           |       |           |
| CON COM1: 1X W,F-SU 2X TU,TH |     |    |             |      |     |            |            |          |         |           |       |           |
| 13                           |     |    | 1000P-1100P | 30   |     | \$4,200.00 | 10/2       | 10/2     | 1       |           | TUE   | 1         |
| PROGRAM : PRIVATE PRACTICE   |     |    |             |      |     |            |            |          |         |           |       |           |
| 14                           |     |    | 900P-1000P  | 30   |     | \$6,500.00 | 10/4       | 10/4     | 1       |           | THU   | 1         |
| PROGRAM : GREYS ANATOMY      |     |    |             |      |     |            |            |          |         |           |       |           |
| 15                           |     |    | 900P-1000P  | 30   |     | \$2,750.00 | 10/5       | 10/5     | 1       |           | FRI   | 1         |
| PROGRAM : PRIMETIME LIVE     |     |    |             |      |     |            |            |          |         |           |       |           |
| 16                           |     |    | 1000P-1100P | 30   |     | \$2,800.00 | 10/5       | 10/5     | 1       |           | FRI   | 1         |
| PROGRAM : 20/20              |     |    |             |      |     |            |            |          |         |           |       |           |
| 17                           |     |    | 600A-700A   | 30   |     | \$675.00   | 10/6       | 10/6     | 3       |           | SAT   | 3         |
| PROGRAM : NEWS               |     |    |             |      |     |            |            |          |         |           |       |           |
| 18                           |     |    | 900A-1000A  | 30   |     | \$850.00   | 10/6       | 10/6     | 1       |           | SAT   | 1         |
| PROGRAM : GMA SAT            |     |    |             |      |     |            |            |          |         |           |       |           |
| 19                           |     |    | 1200N-1230P | 30   |     | \$475.00   | 10/6       | 10/6     | 1       |           | SAT   | 1         |
| PROGRAM : NEWS               |     |    |             |      |     |            |            |          |         |           |       |           |
| 20                           |     |    | 330P-700P   | 30   |     | \$2,750.00 | 10/6       | 10/6     | 1       |           | SAT   | 1         |
| PROGRAM : COLLEGE FOOTBALL   |     |    |             |      |     |            |            |          |         |           |       |           |
| 21                           |     |    | 700P-800P   | 30   |     | \$850.00   | 10/6       | 10/6     | 2       |           | SAT   | 2         |
| PROGRAM : JEOP/WHEEL         |     |    |             |      |     |            |            |          |         |           |       |           |

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|----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| :LINE#                     | :   | :  | :           | :    | :   | :          | :          | :        | :        | :         | :    | :         |
| 22                         |     |    | 800P-1130P  | 30   |     | \$3,300.00 | 10/6       | 10/6     | 2        |           | SAT  | 2         |
| PROGRAM : COLLEGE FOOTBALL |     |    |             |      |     |            |            |          |          |           |      |           |
| 23                         |     |    | 600A-700A   | 30   |     | \$675.00   | 10/7       | 10/7     | 3        |           | SUN  | 3         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 24                         |     |    | 1200N-1230P | 30   |     | \$475.00   | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 25                         |     |    | 600P-630P   | 30   |     | \$1,500.00 | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 26                         |     |    | 700P-800P   | 30   |     | \$2,750.00 | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : AFV              |     |    |             |      |     |            |            |          |          |           |      |           |
| 27                         |     |    | 1130P-1200M | 30   |     | \$475.00   | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : SPORTSNIGHT ON 9 |     |    |             |      |     |            |            |          |          |           |      |           |
| 28                         |     |    | 600A-700A   | 30   |     | \$1,875.00 | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 29                         |     |    | 700A-900A   | 30   |     | \$2,000.00 | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : GMA              |     |    |             |      |     |            |            |          |          |           |      |           |
| 30                         |     |    | 1000A-1100A | 30   |     | \$560.00   | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : MILLIONAIRE/FEUD |     |    |             |      |     |            |            |          |          |           |      |           |
| 31                         |     |    | 1100A-1200N | 30   |     | \$925.00   | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : VIEW             |     |    |             |      |     |            |            |          |          |           |      |           |
| 32                         |     |    | 1200N-100P  | 30   |     | \$850.00   | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 33                         |     |    | 400P-500P   | 30   |     | \$800.00   | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : DR OZ            |     |    |             |      |     |            |            |          |          |           |      |           |

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|-------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 34                            |     |    | 500P-600P   | 30   |     | \$2,250.00 | 10/8       | 10/8     | 2        |           | MON  | 2         |
| PROGRAM : NEWS                |     |    |             |      |     |            |            |          |          |           |      |           |
| 35                            |     |    | 600P-630P   | 30   |     | \$3,000.00 | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : NEWS                |     |    |             |      |     |            |            |          |          |           |      |           |
| 36                            |     |    | 700P-730P   | 30   |     | \$3,000.00 | 10/8       | 10/8     | 2        |           | MON  | 2         |
| PROGRAM : JEOP                |     |    |             |      |     |            |            |          |          |           |      |           |
| 37                            |     |    | 730P-800P   | 30   |     | \$3,000.00 | 10/8       | 10/8     | 2        |           | MON  | 2         |
| PROGRAM : WHEEL               |     |    |             |      |     |            |            |          |          |           |      |           |
| 38                            |     |    | 1135P-1205A | 30   |     | \$1,025.00 | 10/8       | 10/8     | 1        |           | MON  | 1         |
| PROGRAM : NITELINE            |     |    |             |      |     |            |            |          |          |           |      |           |
| 39                            |     |    | 1100P-1135P | 30   |     | \$2,000.00 | 10/8       | 10/8     | 2        |           | MON  | 2         |
| PROGRAM : NEWS                |     |    |             |      |     |            |            |          |          |           |      |           |
| 40                            |     |    | 800P-1000P  | 30   |     | \$9,250.00 | 10/8       | 10/8     | 2        |           | MON  | 2         |
| PROGRAM : DANCING W/THE STARS |     |    |             |      |     |            |            |          |          |           |      |           |
| OCT/12 178010.00              |     |    |             |      |     |            |            |          |          |           |      |           |
| CONTRACT TOTAL                |     |    |             |      |     |            |            |          |          |           |      | 178010.00 |
| TOTAL SPOTS                   |     |    |             |      |     |            |            |          |          |           |      | 97        |

MARKET TOTALS \$494,472 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*